

Company Profile



Connecting Agriculture. Growing Opportunity.

Tashi Global Trading Company Limited

Agricultural goods • Business consulting • Marketing services

Vietnam | tashiglobal.com

Our company & purpose

Tashi Global Trading Company Limited is based in Vietnam, with a focus on agricultural goods, business consulting and marketing services. We connect product enquiries with practical sourcing discussions and help businesses communicate their offer and develop opportunities.

MISSION

Connect agricultural producers and buyers through reliable sourcing, clear communication and practical business support that creates long-term value.

VISION

Become a trusted bridge between Vietnam and global markets, supporting lasting partnerships and shared prosperity.

OUR VALUES

Integrity — honest communication and clear expectations.

Reliability — careful coordination and consistent follow-through.

Shared growth — relationships built around mutual value.

Agricultural sourcing

Fresh produce: coconut, guava, dragon fruit, lemon, seedless lime and bananas.

Onions & aromatics: Podisu shallots, Nasik, Bangalore Rose and Bellary onions, ginger and garlic.

Spices & seeds: dry red chillies, cumin, fennel, sesame, turmeric, tamarind and chia.

Pulses, grains & ingredients: groundnuts, blanched peanuts, chickpeas, green moong, maize and rapeseed meal.

Share your intended use, destination and requirements so the correct product form and terms can be discussed.

Business consulting & marketing

Market research & business planning

Understand target buyers, competitors, demand signals and routes to market. Prioritise opportunities around your offer, resources and business objectives.

Deliverables: Buyer profiles, competitor overview and an actionable market-entry roadmap.

Brand positioning & messaging

Clarify who you serve, the problem you solve and the value you offer. Develop a consistent voice across your company profile, website and sales conversations.

Deliverables: Positioning statement, key messages, tone guidance and profile copy.

SEO & website content

Map customer search intent to useful pages. Review page titles, descriptions, headings, internal links and technical accessibility; plan original content that answers buying questions.

Deliverables: Content plan, page recommendations, copy and an implementation checklist.

Marketing execution & measurement

Content & social media marketing

Choose channels around your audience. Plan product stories, educational posts and company updates, with a clear publishing rhythm and a process for enquiries and approvals.

Deliverables: Editorial calendar, post copy, visual briefs and publishing guidance.

Paid advertising & lead generation

Agree campaign objectives, audience, budget and conversion actions. Plan ad copy, landing-page alignment and controlled tests; refine targeting using available results.

Deliverables: Campaign plan, creative briefs, landing-page recommendations and test log.

Analytics & performance reporting

Define meaningful measures and agreed reporting intervals. Review available website and campaign data, identify friction in the enquiry journey and turn findings into practical next steps.

Deliverables: Measurement framework, reporting summary and prioritised recommendations.

Scope, channels, timing, budget and success measures are agreed for each engagement.

Working with Tashi

1. Share your enquiry

Tell us the product or service, destination, quantity or scope, and target timing.

2. Align the requirements

Confirm specifications, deliverables, packing or project milestones and commercial terms.

3. Confirm and coordinate

Proceed on agreed terms and maintain clear communication through the engagement.

Tashi Global Trading Company Limited

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WhatsApp and Zalo available on our website.



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